

Arnold Award Show 2005



The "Arnold Award" is given for the best TV- and cinema commercials. This year the event was executed in Imperial - Copenhagens largest cinema. No Parking Production was in charge of the complete visual execution - including videos, graphic design and 3D-animations.

Watchout once again proved stability

Any Award Show is mission critical - nothing must go wrong while hundreds of guests are watching. Using Watchout as an execution system is a safe and flexible solution for these kind of events. No Parking always provides a safety backup, in case there is a computer breakdown.



Watchout on the big screen

No Parking connected a Watchout media server directly to Imperial's new digital film projector. The projector has a resolution of 2000 pixels, and all content was designed to meet its high-definition standards.

Surfport Awards

SurfPort Awards is one of the biggest award shows in Scandinavia for mobile phone content. The event is sponsored by Telia and Sony Ericsson, and was arranged by the event group MEC sponsorship and executed in cooperation with audiovisual provider Seelite.

No Parking created design, film and 3D-animations

The location for the event was the National Museum in the center of Copenhagen. The museum was staged with a central stage, and two large projected screens, where the nominated companies were presented, each with a film. When the winners were awarded, the price was presented as a 3D-animation. Another detail was an animated gekko, that appeared on the screens once in a while.



Watchout execution

The show was executed with a Watchout media server, providing the possibility for last minute changes. A separate server was provided for backup - in case anything should go wrong.

